



**Social Network
Promotion**

Interaction

**Ambassador
Program**

**Influencer
Campaign**

**Google Ads, PPC
with Optimisation**

YouTube Trueview

MACS Marketing in associating with Luxury Hotels Europe & Middle East Office

SOCIAL NETWORK AMBASSADOR PROGRAM & INFLUENCER CAMPAIGN



🌐 Ambassador Program connect Your Company with our Luxury Hotels audiences Network

🚀 Followers & Likes Surge within a first month

📄 Your social media presence will increase interactions and engagement

📣 Powered by Shoutouts, Engaging Interactions, and Strategic Hashtags



🌟 Collaboration with 150 Influencers
750 Dedicated Partners Accounts

🌟 Your Business exhibited & marketed to a Vast Luxury Hotels Audience

🌐 Your Business will receive enquiries from our high-end Clients Directly to your Website

🎯 Targeted Country Audience of your choice

MONTHLY SOCIAL NETWORKS AMBASSADOR PROGRAM & INFLUENCER CAMPAIGN

AVAILABLE SOCIAL NETWORK



START-UP PACKAGE

MEDIATOR PACKAGE

PRO PACKAGE

MONTHLY PROMOTIONAL PACKAGES

*50% surcharge for Monthly payments

- ✓ 4 Existing Content /month
- ✓ Promote to 4 Partners Social Networks
- ✓ Direct our high-end Audience to a Specific Page of your Website
- ✓ Promote Your Hotel/Company to Luxury Hotels Audience
- ✓ Select 1 Country every 3 months
- ✓ Increase Followers & Likes on your Social Media

- ✓ 8 Existing Content/month
- ✓ Promote to 6 Partners Social Networks
- ✓ Direct our high-end Audience to a Specific Page of your Website
- ✓ Promote Your Hotel/Company to Luxury Hotels Audience
- ✓ Select 2 Countries every 3 months
- ✓ Increase Followers & Likes on your Social Media
- ✓ Ambassador Campaign on 3 Accounts
- ✓ Feedback Stats on interaction

- ✓ 12 Existing Content/month
- ✓ Promote to 8 Partners Social Networks
- ✓ Direct our high-end Audience to a Specific Page of your Website
- ✓ Promote Your Hotel/Company to Luxury Hotels Audience
- ✓ Select 4 Countries every 3 months
- ✓ Increase Followers & Likes on your Social Media
- ✓ Ambassador Campaign on 3 Accounts
- ✓ Feedback Stats on interaction
- ✓ Genuine endorsements of your Brand by Influencer
- ✓ Share your content to influencers' extensive fan base
- ✓ Promote your content to 10 Groups

3 months pre-paid	1700/month	2700/month	Not applicable
6 months pre-paid	1300/month	2300/month	5500/month
12 months pre-paid	1000/month	2000/month	4500/month

MONTHLY SOCIAL NETWORK CONTENT CREATOR

Social Content DIY Creator
Reels, Stories, Banners, Post, Videos

AVAILABLE NETWORKS



MONTHLY PACKAGES

*Additional 50% charge for
Monthly payments

6 Design post
4 Reels
5 Stories

10 Design post
5 Reels
10 Stories

15 Design post
10 Reels
15 Stories

6 months
pre-paid package

1100/month

1799/month

2499/month

12 months
pre-paid package

1000/month

1600/month

1999/month

GOOGLE ADWORDS CAMPAIGN

Unique campaign set-up

PROFESSIONAL:



Campaign Setup

Conversion Tracking

Search & Display networks

Google Analytics

Targeted Countries

Optimization of Campaign

Add extensions with Contact, Video & Social Networks

Competitor keywords research



GOOGLE ADWORDS CAMPAIGN

Using our expert skills on Google AdWords & the latest software (PPC SPY, Speed PPC, AdWords Editor) we will create for your business a PPC campaign that will blow your competition away.

PACKAGES	1 Campaign/month	2 Campaigns/month	3 Campaigns/month
	* Additional 50% will be charged for Optimization during the Campaign running		
3 months <i>Including Keyword Competitor research</i>	499 per month	990 per month	1350 per month
6 months <i>Including Articles with relevant Keywords</i>	450 per month	900 per month	1200 per month

YOUTUBE TRUEVIEW VIDEO CAMPAIGN

Setup of a Unique campaign

6:1 Return on Ads Spend

2,2 Billion Daily viewers

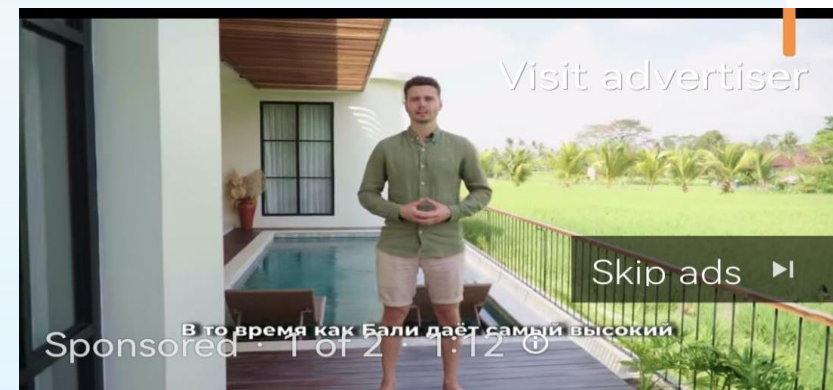
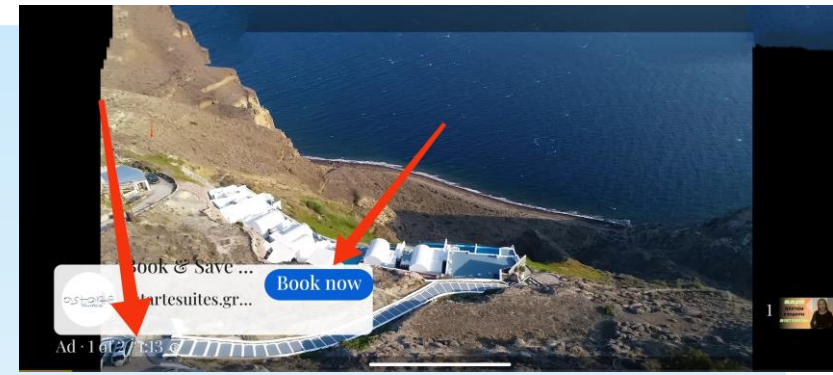
70% increased ROI

Leads increased by 70%

A:B Campaign
In-stream or
video discovery

Location
targeting

Unique keywords research for each campaign



YOUTUBE TRUEVIEW CAMPAIGN

A YouTube TrueView campaign is an effective way for businesses to drive up to 70% return on investment (ROI)

TrueView ads only charge advertisers when viewers watch the ad for at least 30 seconds, making it a cost-effective advertising option.

PACKAGES	1 Campaign/month	2 Campaign/month	3 Campaign/month
	*Optimization or Watch time are additional services & not included in the cost		
3 months <i>Including Keyword Competitor research</i>	1300 per month	1800 per month	2400 per month
6 months <i>Including relevant Keywords</i>	1100 per month	1600 per month	2000 per month